

Profile

Seasoned manager-of-one, web developer, and product designer.

Experience

FREELANCE WEB DESIGN & DEVELOPMENT • NASHVILLE, TN • 2020-PRESENT

- Prefer Ruby on Rails, Tailwind CSS, and a sprinkle of Javascript as needed.

CO-FOUNDER, ORIGINAL FUZZ • NASHVILLE, TN • 2013-2020

- Over \$1MM in products sold. Bootstrapped & profitable.
- 80% of sales occurred after taking over as solo founder in 2015. Reached profitability while running the business solo.
- Implemented lean inventory management and manufacturing.
- Responsible for all operations, brand management, and strategy.

LEAD DEVELOPER, WINGARD CREATIVE • JACKSONVILLE, FL • 2012-2013

- Managed and coded all of the agency's web projects. Worked with clients and art directors to design and implement client websites and custom apps.

PRODUCT MANAGER, CFO ALLIANCE • NEW YORK, NY • 2011-2012

- Managed the entire development process including business requirements, budget, timeline, and quality assurance.
- Responsible for all design and front-end code in Rails.

CO-FOUNDER & PARTNER, ELECTRIC ORANGE CREATIVE • BROOKLYN, NY • 2008-2011

- Directed sales, clients, and projects as co-founder of this marketing company.
- Responsible for design and code on all client projects.

BUSINESS DEVELOPMENT, YOUCAST (NOW SOCIAL CHORUS) • BROOKLYN, NY • 2006-2008

- First employee of this pioneering social media marketing company.
- Worked with founders to manage the sales process, clients, fundraising, and strategy.

Education

Wofford College, Spartanburg, SC

B.A. in English, *summa cum laude*, 2005

Skills

Web design and development, product design, strategy, project management

References

Available upon request.