

Profile

Seasoned manager-of-one, web developer, and product designer.

Experience

FREELANCE WEB DESIGN & DEVELOPMENT • NASHVILLE, TN • 2020-PRESENT

- Prefer working with Ruby on Rails, Tailwind CSS, and Stimulus JS.

CO-FOUNDER, ORIGINAL FUZZ • NASHVILLE, TN • 2013-2022

- Over \$1MM in products sold. Bootstrapped and profitable.
- 80% of sales occurred after taking over as solo founder in 2015. Reached profitability while running the business solo.
- Implemented lean inventory management and manufacturing.
- Responsible for all operations, brand management, and strategy.

LEAD DEVELOPER, WINGARD CREATIVE • JACKSONVILLE, FL • 2012-2013

- Managed and coded all of the agency's web projects. Worked with clients and art directors to design and implement client websites and custom Ruby on Rails apps.

PRODUCT MANAGER, CFO ALLIANCE • NEW YORK, NY • 2011-2012

- Managed the entire development process including business requirements, budget, timeline, and quality assurance.
- Responsible for all design and front-end code in the company's Ruby on Rails app.

CO-FOUNDER & PARTNER, ELECTRIC ORANGE CREATIVE • BROOKLYN, NY • 2008-2011

- Directed sales, clients, and projects as co-founder of this marketing company.
- Responsible for design and code on all client projects.

BUSINESS DEVELOPMENT, YOUCAST (NOW SOCIAL CHORUS) • BROOKLYN, NY • 2006-2008

- First employee of this pioneering social media marketing company.
- Worked with founders to manage the sales process, clients, fundraising, and strategy.

Education

WOFFORD COLLEGE, SPARTANBURG, SC

- B.A. in English, *summa cum laude*, 2005
- NCAA Division I Soccer

Skills

Web development, product design, strategy, and project management.

References

Available upon request.